



Layton Boulevard West Neighbors

Building partnerships for a neighborhood that cares.

Press Release and Photo Opportunity

FOR IMMEDIATE RELEASE

Contact: Chelsey Berg, Community Outreach Manager, 414.383.9038

July 17, 2009

100th Anniversary of Layton Boulevard

Milwaukee, WI– 2009 marks a year of importance, a 100th anniversary, for the Historic Layton Boulevard! Neighbors are invited to come enjoy a celebration at 6:30pm on Tuesday, July 28, 2009 at 2000 South Layton Boulevard, which is on the corner of Layton Boulevard and Rogers Street.

The Historic Layton Boulevard Association, along with elected officials and Milwaukee leaders, will be celebrating the 100 year anniversary of the Boulevard being named after Frederick Layton and also dedicating the newly installed historic monument marker located on Layton Boulevard between Rogers and Becher Streets. The Historic Layton Boulevard Association had been working with Layton Boulevard West Neighbors, Inc in hopes of creating something that would attract awareness to the Boulevard and the neighborhood. In April, the monument was installed and now stands proudly in complement to the “Historic Layton Boulevard” neighborhood signs that can be seen on light poles all down the street.

By 1996, Layton Boulevard was listed on both the federal and state register of historic places. In 1999, the Historic Layton Boulevard Association formed in order to help maintain this Boulevard’s significance in the making of our neighborhood. The Historic Layton Boulevard Association will also be handing out historical informational brochures on Frederick Layton and the Boulevard. If someone would like more information on the neighborhood or the celebration, call Chelsey Berg, with Layton Boulevard West Neighbors, at 383.9038 x2305.

Layton Boulevard West Neighbors, Inc is a non-profit neighborhood organization that seeks to further the revitalization of the Silver City, Burnham Park and Layton Park neighborhoods through home ownership, business development, and working with home and business owners. For more information, visit www.lbwn.org.

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